



HEALTHCARE DESIGN Wayfinding Solutions

HEALTHCARE DESIGN SERVICES

EVIDENCE-BASED IMAGERY

- Visual Cues
- Therapeutic Art

WAYFINDING SOLUTIONS

- Toxic Cue Assessments
- Medical/Design Input
- Interior/Exterior
- Modular Systems
- Custom Fabrications
- Picture Integration

COMMUNICATION BOARDS

- Patient Communication Boards
- Prevention Reminder Boards
- Time-Out Boards
- Brand/Marketing Boards
- Holder Accessories

Creating a coordinated, easy to navigate, calming atmosphere in health care facilities is a challenging goal, but a goal that must be achieved for health promotion as well as patient and staff satisfaction. Facilities that can meet this challenge are the models for others and make a statement to their staff and end-users – “We understand. We care. We do all we can to promote your health.”

ID Signsystems service and products assist health care facilities to make this statement visually, through proper elements in the environment. By bringing together a team including a medical consultant, graphic designers, and materials, manufacturing, and wayfinding experts, ID Signsystems is a unique all-in-one source for health care signage and imagery needs. ID Signsystems goes beyond product to the creation of thoroughly evidence-based visual environments.



WAYFINDING MECHANISMS

ID Signsystems’ approach includes four basic elements to integrate a coordinated, logical, stress reducing system of visual elements into any area – from a single room to an entire facility:

ASSESSMENT

Utilizing a medical consultant on our team, ID Signsystems offers analysis and recommendations based on critical review of current research and neuroscientific understanding. Considering the science of viewers’ reactions to visual stimuli and how those reactions vary by population, ID Signsystems helps you to achieve desired viewer reaction (for example, engagement, recognition, or stress-reduction) and to avoid undesirable results caused by mistakenly placed visual cues.

CONCEPT DEVELOPMENT AND LAYOUT

At ID Signsystems, our medical consultants, graphic designers, and materials, manufacturing, and wayfinding experts work together to create an evidence-based visual-environment package that suits the space, the population, and the institutional goals for your facility. The team at ID Signsystems can meld input from staff, administrators, architects, and designers with our own experience and knowledge to suggest visual elements that are customized to outfit your given site with the most effective visual cues possible.

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